

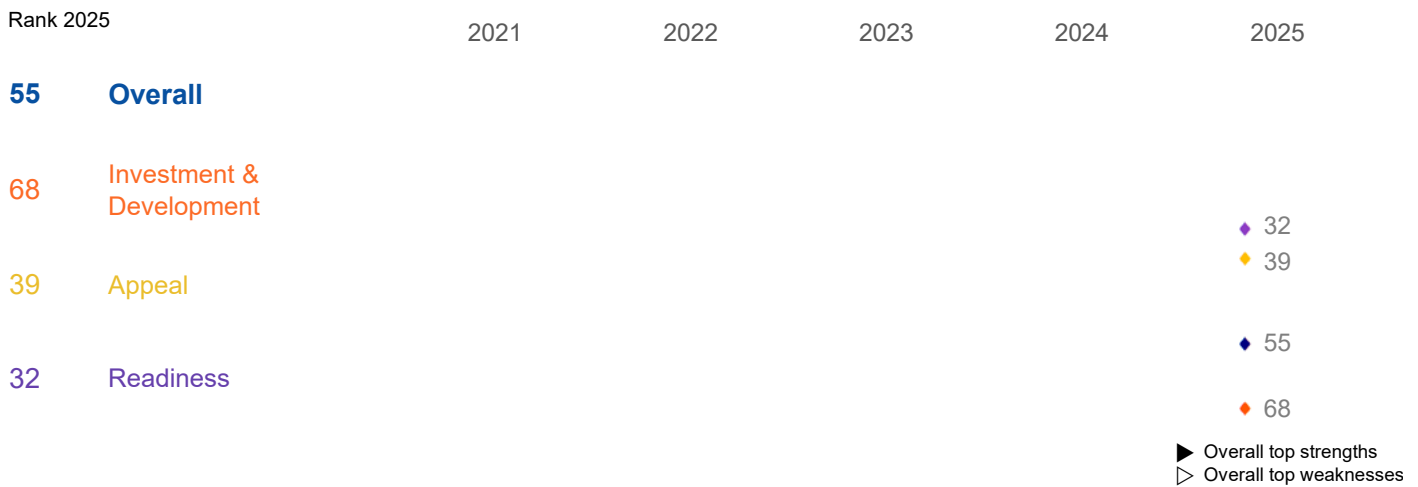
IMD World Talent Ranking 2025

Talent competitiveness profile

# KENYA



## OVERALL PERFORMANCE (69 economies)



## INVESTMENT &amp; DEVELOPMENT

		Value	2025 Rank
Total public expenditure on education	Percentage of GDP	3.8 %	50
Total public exp. on education per student	Spending per enrolled pupil/student, all levels	- US\$	-
▷ Pupil-teacher ratio (primary education)	Ratio of students to teaching staff	46.80 ratio	68
▷ Pupil-teacher ratio (secondary education)	Ratio of students to teaching staff	30.90 ratio	68
Apprenticeships	are sufficiently implemented	4.75 survey [0-10]	48
Employee training	is a high priority in companies	5.75 survey [0-10]	43
Female labor force	Percentage of total labor force	46.29 %	34
Health infrastructure	meets the needs of society	4.00 survey [0-10]	55

## APPEAL

		Value	2025 Rank
► Cost-of-living index	Index of a basket of goods & services in the main city	48.80 index	5
Attracting and retaining talent	is a priority in companies	6.48 survey [0-10]	39
Worker motivation	in companies is high	5.28 survey [0-10]	44
▷ Brain drain	does not hinder competitiveness in your economy	3.08 survey [0-10]	63
Quality of life	is high	5.12 survey [0-10]	54
Foreign highly skilled personnel	are attracted to your country's business environment	5.52 survey [0-10]	35
Remuneration of management	Total base salary plus bonuses and long-term incentives, US\$	- US\$	-
Collected personal income tax	On profits, income and capital gains, as a percentage of GDP	3.80 %	33
Justice	is fairly administered	4.40 survey [0-10]	50
Exposure to particle pollution	Mean population exposure to PM2.5, Micrograms per cubic meter	24.48 micrograms	54
▷ Statutory minimum wage	Statutory gross monthly minimum wage US\$	118.92 US\$	55

## READINESS

		Value	2025 Rank
► Labor force growth	Percentage change	4.40 %	5
► Skilled labor	is readily available	7.76 survey [0-10]	1
► Finance skills	are readily available	6.80 survey [0-10]	19
International experience	of senior managers is generally significant	5.76 survey [0-10]	30
► Competent senior managers	are readily available	6.72 survey [0-10]	12
Primary and secondary education	meets the needs of a competitive economy	6.00 survey [0-10]	38
Graduates in Sciences	STEM graduates, % of all graduates	- %	-
University education	meets the needs of a competitive economy	6.16 survey [0-10]	37
Management education	meets the needs of the business community	6.00 survey [0-10]	46
Language skills	are meeting the needs of enterprises	7.58 survey [0-10]	22
▷ Student mobility inbound	Foreign tertiary-level students per 1000 inhabitants	0.14 number	58
Educational assessment - PISA	PISA survey of 15-year olds	- Average	-

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We support the transition to a new model that balances prosperity and growth with ecological sustainability and social inclusion. Sustainability and diversity, equity, and inclusion are in our DNA.

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